University of the Philippines SYSTEM

	IN	DIVIDUAL PERFORMANCE COMMITME	NT AND REVIEW (II	PCR)					transition of the same of the
Frances Fatima M. Cabana	of the <u>System Information Office</u> , commit to	deliver and agree to be rated on the att	ainment of the follow	ing targets in	accordance	with the	ndicated me	easures for the	e period Jul 01. 2016 to
December 31 2016.			חחח			,			
		וחרתול	IVVIIII			,			
				France	s Fatima M	Cabana			
QET Rating Scale	T (500) and below)	1 Jenni	2 2017		Ratee	2. 14	m. 201	7	
Poor	(50% and below)	JAN 1	2 2011	Date:	/	Vou	1.00	,	
Unsatisfactory	(51%-99%)		(15,10)						
Satisfactory	(100%-114%)	3	0000						
Very Satisfactory	(115%-129%)	4							
Outstanding	(130% and above)	5							
		Date c. App	roved By:						Date
o. Reviewed by:		0.00							
Edn	a Estifania A. Co			ш	ad of Office				
Imm	ediate Supervisor		% Distribution		Rating Ave			Remarks	
Function Name	Success Indicator	Actual Accomplishments	(9)	Q¹	E ²	•	A ⁴	Score	(m)
(6)	Targets (T) + Measures (M)			(11)	(1)	ø	********		
								75	Target should be the
Strategic Functions:	UP public service visibility	17,411 new followers in Facebook or	15	5	5	5	5	.75	same for the individual
Integration of public service and communication program	T: at least 5% increase in online	12% increase.							CUs
Commonication program	presence (social media and website								
	traffic) M: Number of engagements (follows,								
	tikes, pins, readership) of								
	content-delivery mechanisms in new media			-	5	5	5	.25	
Integration of public service and	UP public service visibility	6 releases, 124 coverages	5	5	5	"			
communication program	T: 6 releases/rating period	attended/stories delivered							
	M: Number of news releases published by traditional media and								
	other communication channels	6 - history	10	5	5	4	4.67	.47	
Integration of public service and	UP public service visibility T: 6 publications/rating period	6 publications							
communication program	M: Number of engagements of								
	content-delivery mechanisms in								
	traditional media and other communication channels			5	5	5	5	.25	Target should be the
Integration of public service and	UP public service visibility	100% of gathered online UP news monitored, archived and disseminated	5	3					same for the individu
communication program	T: 100% of gathered UP news/feature in online media monitored and	monitored, archived and discontinuous							
	archived								
	M: Number of engagements (follows,								
	likes, pins, readership) of content-delivery mechanisms in new								
	media		-	-	5	5	5	.15	
Integration of public service and	UP public service visibility	100% of media requests responded	3	5	0			7.00	

The public service visibility
T: 100% response to media requests for information and/or

Integration of public service and communication program

University of the Philippines SYSTEM

France Faith M. Ca	hana		Edna Estifania A. Co				Harri	of Office		
q. Discussed with		Date	r. Assessed by:							
	<u> </u>		r. Assessed by:		Date		s. Fina	Rating by	:	Date
. Comments and Recommendation	for Development Pur	poses (please use UP	SPMS Form No. 5 for Staff Development P	ians)						
Final Average Rating: 4.97										
	personnel who availed of non-academic related services		Adject	val Rating: Out	standing					
Internal stakeholder relations	Direct assistance other stakeholde T: 83% M: Percentage of		100% response to requests for messages, drafted 130 speeches and messages	55						
Support Functions:				55	5	5	5	5	2.75	
Core Functions: N/A										
communication program	T: 100% of gathe broadcast media M: Number of nei published by trad other communica	ws releases itional media and	media shared							
ntegration of public service and	UP public service	visibility	100% UP-related news in broadcast	2	5	5	5	5	.1	
ntegration of public service and communication program	T: 100% of UP ne subscribed major printed media mo M: Number of en- content-delivery r traditional media	ws/feature in newspaper and nitored and archived gagements of nechanisms in and other	archived							
de la	M: Number of new published by tradi other communica UP public service	tional media and tion channels	729 UP-related news monitored and	5	5	5	5	5	.25	

Overal		

	Overall name	Joane					
	NUM	4.51-5.00	3.51-4.50	2.51-3.50	1.51-2.50	.51-1.50	
-	ADJ	0	VS	S	U	P	